### **LinkedIn / Instagram copy 1 – Celebrating IIPW 2025**

🧡 **It’s International Infection Prevention Week 2025!**

This week, we celebrate everyone working to prevent infection and protect lives.

Your commitment, innovation, and collaboration make a difference every single day.  
 Together, we move closer to our vision: a world where no person is harmed by a preventable infection.

Thank you for all that you do. 💙

#IIPW2025 #InfectionPrevention #PatientSafety

### **X copy 1 – Celebrating IIPW 2025**

It’s #InternationalInfectionPreventionWeek2025! 💙

A huge thank you to all our members and infection prevention professionals who work every day to protect patients and save lives.

Together, we’re working towards a world where no one is harmed by a preventable infection.  
 #IIPW2025 #InfectionPrevention #PatientSafety

### **Practitioner version (LinkedIn / Instagram)**

🧡 It’s International Infection Prevention Week 2025!

This week is about celebrating everyone who works to prevent infection and protect lives.

I’m proud to be part of a community that’s committed, innovative, and collaborative, making a difference every single day.

Together, we’re working towards a shared vision: 💙  
 A world where no person is harmed by a preventable infection.

#IIPW2025 #InfectionPrevention #PatientSafety #ProudToPrevent

### **LinkedIn / Instagram copy 2 – Everyone has a role**

Infection prevention isn’t just for health and social care professionals, it’s for all of us.

This #IIPW2025, protect yourself and others by:  
 🧼 Washing hands regularly  
 🤧 Catching coughs and sneezes in tissues  
 💉 Staying up to date with vaccinations  
 🏠 Keeping your environment clean

Together, we can all make a difference — and move towards our vision:  
 💙 A world where no person is harmed by a preventable infection.

📖 More tips here: <https://www.ips.uk.net/celebrating-excellence-and-innovation-in-infection-prevention-and-control/>

#IIPW2025 #InfectionPrevention #PublicHealth

### **X copy 2 – Everyone has a role**

This #IIPW2025, take small steps that make a big difference:  
 🧼 Wash your hands  
 🤧 Cover coughs & sneezes  
 💉 Stay up to date with vaccines  
 🏠 Keep your environment clean

Together, we can all help prevent infection. 💙

📖 More tips: <https://www.ips.uk.net/celebrating-excellence-and-innovation-in-infection-prevention-and-control/>